Registration at the ECC Berlin Exhibitor Service Center for BVL "CX compact" 2026

As an exhibitor, you can log in to the ECC Berlin Exhibitor Service Center at bvl.estrel.shop (or via the QR code at the bottom of this page) and order the required services for BVL "CX compact" 2026.

If it is the first time at our Exhibitor Service Center, please follow the registration steps as follows:

1. Open the link. The sign in page opens in your browser.
2. Change the language setting in the upper right corner to English.
3. Click “I have never registered | Sign up” to start the registration process.
4. Please fill in the online form with the requested mandatory fields (*) and check the data protection regulations.
5. Click “save” and the account will be created at the back office of the Exhibitor Service Center
6. You can now log into the Exhibitor Service Center using your e-mail address and the chosen password.
7. Please fill out the stand/booth number and the size of the stand/booth (both mandatory fields).
8. You can now order the required services for the exhibition and add them to the shopping cart. It is possible to pay with credit card or via bank transfer.
9. An automatic order confirmation will be sent to your e-mail address. Please note that during this process the credit card will be charged right away with the total amount. If you have chosen bank transfer, a proforma invoice will be sent in a separate e-mail.

If you have already registered in the past, your data is already saved in our system:
In that case, please use the option “Forgot your password?”. An email will follow with instructions to reset the password.

Note for exhibitors/booth builders who want to order services for an additional booth:
If you have ordered services for booth "A", please click on "Place another order" after completing the order. On the start page, please select "Order services for another booth" at the top left under your booth number and then register for booth "B" using the other booth number.

Please note that the order deadline for the BVL "CX compact" 2026 will be **September, 25th**. Afterwards, a surcharge of 15% will be applied on all orders.

In case of questions please contact:
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